

Greensboro
BOUND
Literary Festival

May 19-22, 2022

Sponsorship Brief

ABOUT THIS YEAR'S FESTIVAL

We are beyond excited to return to downtown Greensboro and a live, in-person festival! We continue to be a meeting place for conversation on a wide range of topics and genres from romance and sci-fi; to memoir and personal experience; to social justice and prison reform. As always we pay homage to North Carolina's rich literary history, while broadening our tent to welcome in voices from outside of our own microcosm of experience. And we have renewed our goal to present at least 50% authors of color as part of our Festival line-up.

We believe that stories are the tie that binds us together, so we have gathered 50 authors from across the country and right here at home in a series of delightful, thought provoking conversations that highlight the range of human experience and literary creativity.

We invite you to be a part of Greensboro Bound by helping us continue to facilitate engaging and meaningful conversations within our community as a 2022 Festival Sponsor.

ABOUT GREENSBORO BOUND

Greensboro Bound Literary Festival is a program of the Greensboro Literary Organization, a 501(c)3 nonprofit. Created in 2017, the idea was to develop a festival that would bring together readers, writers, students, academics, authors, and volunteers who are passionate about books, writing, and reading. Over the past five years, we have done just that through a variety of programming, partnerships, and patronage. We have presented nearly 400 authors through our annual Festival, year-round in-person and virtual events, and our signature *Authors Engaging Students* program,

Greensboro Bound brings together writers of poetry, fiction, non-fiction, young-adult and children's books to our community and into our schools. We encourage committed readers to further engage with literature and spark new enthusiasm for reading among beginners. By promoting reading and civil public discussion, we will bridge social and cultural divides across our city and region. Greensboro Bound will foster an understanding of writing as a process that allows free expression, deepens critical thought, and helps sustain a culture of inquiry and delight that is open to all.

ABOUT OUR SPONSORSHIPS

As a Greensboro Bound Literary Festival sponsor you have the unique opportunity to show your community that you value and appreciate the literary arts.

Two of our three sponsorship levels give you the opportunity to speak directly to a captive Festival audience, along with prominent branding (logo) displayed at events, in printed materials, and online.

While all of our financial supporters will be recognized in some way, a **venue or presentation sponsorship** highlights your organization as the "raison d'être" for a particular venue or event. **Author sponsorships** off-set the direct cost of bringing authors to Greensboro for this **100% FREE** community festival.

OUR LEADERSHIP

Dabney Sanders, Chair, *Project Manager, Downtown Greenway*

Brian Lampkin, Vice Chair, *co-owner, Scuppernong Books; co-founder of Greensboro Bound*

Paula Pierce, Secretary, *retired federal executive; avid volunteer and downtown advocate*

Steve Colyer, Treasurer, *retired telecom executive; co-founder of Greensboro Bound*

Barbara Halbert, *Program Coordinator, Teaching Resources Center in the School of Education, UNCG*

Harvey Long, *Student Success Librarian, Bluford Library, NCA&T*

Andrew Saulters, *Editor & Designer, Unicorn Press*

Angie Smits, *Publisher Representative, Southern Territory Associates*

Natalie Strange, *Director of Library Media Services, Guilford County Schools*

Waiyi Tse, *Chief of Staff, Office of the Chancellor, UNCG*

Staff

Jessica Beamon, Program Manager

SPONSORSHIP LEVEL	BENEFITS
<p data-bbox="289 281 542 390">\$5,000 Venue or Keynote Sponsor</p>	<ul data-bbox="605 323 1268 642" style="list-style-type: none"> • Prominent signage at venue or keynote event • Opportunity for representative to speak at venue or keynote event • Up to 6 reserved seats at events of your choice • Logo or name on website with link • Sponsor spotlight in e-newsletter • Prominent logo in Festival guide • Logo recognition in Festival app
<p data-bbox="258 737 573 810">\$2,500 Presentation Sponsor</p>	<ul data-bbox="605 779 1406 1020" style="list-style-type: none"> • Prominent signage at event • Opportunity for representative to speak at sponsored event • Up to 4 reserved seats at sponsored event • Logo or name on website with link • Logo in printed Festival guide • Logo recognition in Festival app
<p data-bbox="302 1121 529 1194">\$1,000 Author Sponsor</p>	<ul data-bbox="605 1163 1235 1320" style="list-style-type: none"> • Logo or name on website with link • Up to 2 reserved seats at event of your choice • Recognition in Festival guide • Logo recognition printed on in Festival app

HOW TO REACH US

For questions about sponsorship opportunities please contact:

Dabney Sanders
dabney@greensborobound.com
336-402-0386

Steve Colyer
steve@greensborobound.com
305-790-9127

For logo submission, bookkeeping questions, and to reserve seating for events, please contact:

Jessica Beamon
jessica@greensborobound.com

Our 2022 Festival Authors



Amor Towles



Jason Mott



Holly Goddard Jones

Keynote Events

Amor Towles

Jason Mott and Holly Goddard Jones

Nikole Hannah-Jones with Dr. Jelani Favors

Ann Hood and Julie Ridley Smith



Nikole Hannah-Jones



Dr. Jelani Favors



Ann Hood



Julia Ridley Smith



Stuart Dischell



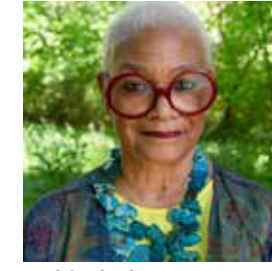
David Wright Faladé



T. Frohock



Frye Gaillard



Jaki Shelton Green



Diya Abdo



Malaika Adero



Alex Albright



Kay Ulanday Barrett



Cherry Beasley



Timothy Janovsky



Thien-Kim Lam



Ashley Lumpkin



Emily Maloney



Val Nieman



Gabriel Bump



Monica Byrne



Tessie Castillo



Ann Cahill



John Copenhaver



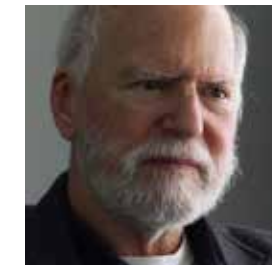
Alexis Orgera



Kathryn Schulz



Wanda Smalls Lloyd



Robert Shetterly



Crystal Simone Smith



Megan Culhane Galbraith



Michael Croley



Colin Cutler



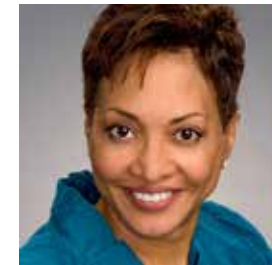
Daniel de Visé



St.Clair Detrick-Jules



Laurie Stone



Cynthia Tucker



Cadwell Turnbull



Nicole Zelniker



Phoebe Zerwick

Keynote Presentations

A Conversation with New York Times bestselling author Amor Towles (*The Lincoln Highway*)- **sponsored by the UNCG University Libraries**

A Conversation with National Book Award winner Jason Mott, (*Hell of a Book*) **and Holly Goddard Jones** (*Antipodes*), with music by Colin Cutler - **sponsored by Well-Spring Retirement Community**

A Conversation with Nikole Hannah-Jones (*The New York Times Magazine* and Creator of *The 1619 Project*), **with Dr. Jelani Favors** (*Shelter in a Time of Storm*), the culminating event in the *History of Redlining in East Greensboro: Conversations About Our City's Past and Present* series- a collaboration with NCA&T State University, Dudley High School, Greensboro Bound, and the Greensboro Public Library. **Funded by a grant from the North Carolina Humanities Council, Greensboro Bound, and the F.D. Bluford Library.**

A Conversation with two-time Pushcart Prize winner and New York Times bestselling author Ann Hood (*Fly Girl*) **and Julia Ridley Smith** (*The Sum of Trifles*)

Panels & Conversations

A Conversation with Gabriel Bump (*Everywhere You Don't Belong*) **and David Wright Faladé** (*Black Cloud Rising*)

A Conversation with Alex Albright (*61 Citizens Terrorized by the KuKlux*) **and NC Poet Laureate Jaki Shelton Green** (*I Want to Undie You*)

Asian American Authors Panel with Michael Croley (*Any Other Place*), Elisheba Haqq (*Mamaji*), and Thien-Kim Lam (*Happy Endings*)

Authors with Disabilities Panel with Emily Maloney (*The Cost of Living*) and Kay Ulanday Barrett (*More Than Organs*), hosted by JT Hill

Explorations of Motherhood with Megan Culhane Galbraith (*The Guild of the Infant Saviour*) and Elisheba Haqq (*Mamaji*)

Journalism and Activism with Tessie Castillo (*Crimson Letters*), Tara T. Green (*Love, Activism, and the Respectable Life of Alice Dunbar-Nelson*), Lynden Harris (*Right Here, Right Now*), and Phoebe Zerwick (*Beyond Innocence*)- **Sponsored by PEN America**

Memoir Panel with Alexis Orgera (*Head Case*) and Pulitzer Prize winner, Kathryn Schulz (*Lost & Found*)

Fred Chappell: I Am One of You Forever documentary presentation with Ruth Dickey, Executive Director of the National Book Foundation

Mystery & Suspense Authors Panel with John Copenhaver (*The Savage Kind*), Val Nieman (*In the Lonely Backwater*), and Nicole Zelniker (*Until We Fall*)

Native American Stories Panel with Cherry Beasley and Mary Ann Jacobs (*Upon Her Shoulders*)

Photo Essay Panel with Malaika Adero (*Vice President Kamala Harris: Her Path to the White House*), St.Clair Detrick-Jules (*My Beautiful Black Hair*), and Robert Shetterly (*Portraits of Racial Justice*)

Poetry Panel with Stuart Dischell (*The Lookout Man*) and Crystal Simone Smith (*Ebbing Shore*)

Publishing for People of Color with Ashley Lumpkin (*Genesis*) and Crystal Simone Smith (*Ebbing Shore*)

Romance Authors Panel with Cheris Hodges (*Open Your Heart*), Timothy Janovsky (*Never Been Kissed*), and Thien-Kim Lam (*Happy Endings*)

Science Fiction Authors Panel with Monica Byrne (*The Actual Star*), T. Frohock (*A Song With Teeth*), and Cadwell Turnbull (*No Gods, No Monsters*)

Scuppernong Editions with Stephanie Grant (*Disgust*) and Laurie Stone (*Streaming Now: Postcards From the Thing That Is Happening*)

Writing, Reporting, and Reckoning in the South with Frye Gaillard and Cynthia Tucker (*The Southernization of America*), and Wanda Smalls Lloyd (*Coming Full Circle: From Jim Crow to Journalism*)- **Sponsored by PEN America**

Plus additional TBD panels with Diya Abdo (*American Refugee: True Stories of the Refugee Experience*), **Ann Cahill and Christine Hamel** (*Sounding Bodies*), **Daniel de Visé** (*King of the Blues: The Rise and Reign of B.B. King*), **Julia Skinner** (*Our Fermented Lives*), **and more!**

Workshops

Down the Rabbit Hole of Your Own Life: A Creative Writing Lab with Laurie Stone

Writing from the Body with Nicole Lungerhausen

Plus two additional TBD workshops with Audrey Smith and Amy Vetter

****conversation partners and panels are subject to change as we finalize the Festival schedule****